



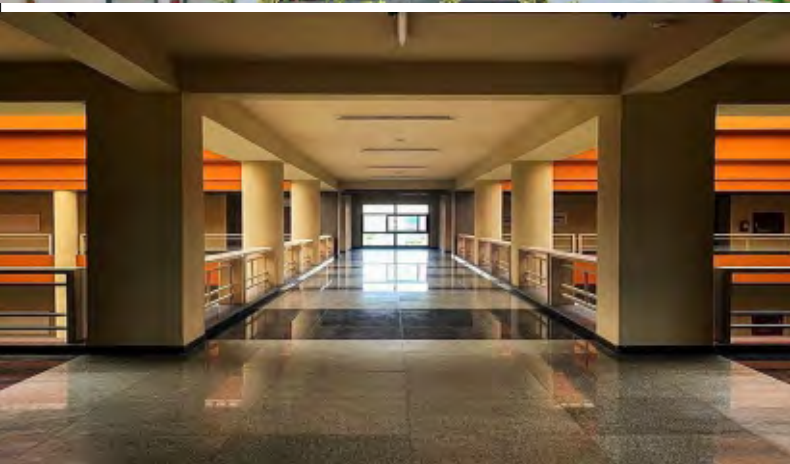
भारतीय प्रबंध संस्थान रोहतक
Indian Institute of Management Rohtak



**PLACEMENT
BROCHURE
2022**

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Indian Institute of Management Rohtak, established in 2009 by the Ministry of HRD, Government of India, is an institute of national importance as per the IIM Act 2017. IIM Rohtak is a benchmark for top management education in India with a vision to become a global leader in due course. The Institute has an enlightened and progressive leadership, acclaimed faculty members, robust teaching pedagogy and state of the art infrastructure. It continues to impart knowledge in the management domain with a unique cross-functional perspective to prepare future leaders who can manage and create powerful organisations. To realise the vision of the Institute, IIM Rohtak is providing world-class education in management not only through full-time and regular programmes but also through various long and short duration online programmes.

Located within the National Capital Region (NCR) of India, the permanent campus of IIM Rohtak is 90 minutes from Delhi international airport. The state-of-the-art campus spread over an area of 200 acres, is strategically located on National Highway - 10, and is well connected to Delhi.

IIM Rohtak received accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education, demonstrating its continuing commitment to excellence in management education. IIM Rohtak is ranked 16th as per NIRF Ranking 2022. Also the institute has been ranked 8 in the country on educational ranking. The institute offers a dynamic environment for high-quality research in all functional areas of management that will benefit various segments of the business and society. The extension campus of IIM Rohtak will start at Gurugram.

VISION

The vision of IIM Rohtak is to be a global leader in the creation and dissemination of management knowledge, and a global learning center, in due course of time.

MISSION

The primary mission of IIM Rohtak is to develop (corporate and non-corporate) managers with a sense of excellence, strong social commitment, and a passion for a value system. The broader institutional mission of IIM Rohtak is to create knowledge through quality publications and management education.



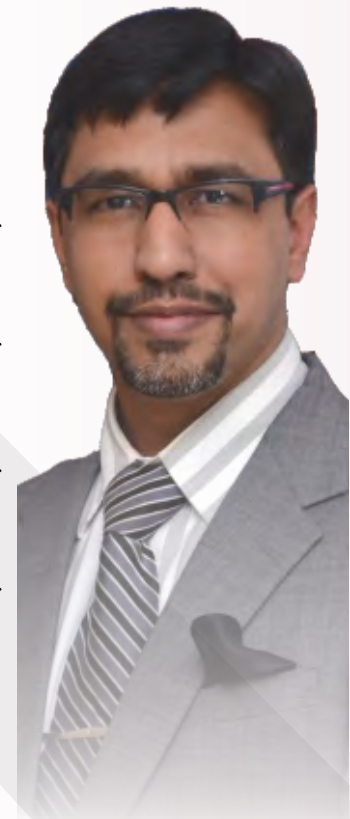
Ancient Indian theological, spiritual, mythological literature has provided the basis for several modern concepts of management. Many management practices that are rooted in the ancient Indian tradition, and still practiced today, has made the Indian economy one of the largest in the world. This is despite the challenges faced by the country having a large population and widespread illiteracy. The evidence of the success of those practices lies in the growth of Indian and multinational businesses in India. These management concepts, theories, practices, and models are taught, tested, applied, and examined in the Indian Institute of Management (IIMs).

IIMs continue to be the flag bearers of management education in India. IIM Rohtak is the eighth amongst the twenty IIMs set up by the Govt. of India. It is the only IIM located in National Capital Region (NCR), only an hour and half away from heart of New Delhi. With a GDP of \$370 billion (PPP basis), NCR is now ranking 30th globally in terms of size of economy of a region and is expected to be 11th globally by 2030 according to Oxford Economics forecast. There are several million managers in thousands of businesses, headquartered in the National Capital Region (NCR) that can provide an opportunity to the students of IIM Rohtak to get hands-on experience of working in the industry. I believe that primary drivers of NCR growth are juxtaposition to policy-making, availability of superior and growing infrastructure, and excellent education and research institutions. The permanent campus of IIM Rohtak, which is well connected to Delhi through excellent national highway and is just 90 minutes drive from Delhi International Airport, has further brought the entire IIM Rohtak community together to strengthen the institutional culture which will catapult us into the top five management institutes in the country.

In last few years, IIM Rohtak has introduced several new programs like Five Year Integrated Program in Management (IPM – BBA + MBA Degree), Five Year Integrated Programme in Law (IPL – BBA+ LLB Degree), 1 year Executive Post Graduate Program in Management (ePGPx), 2 Year Post Graduate Diploma in Sports Management (ePGDSM), and Executive Fellow Program in Management (EFPM). Several online executive Management Development Programs were started in last three years that have trained nearly 3000 executives from both private and public sector. Institute has also recently introduced full-time, which has received overwhelming response from the market.

IIM Rohtak received accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education, confirming itself in the top 2% of Business Schools Globally With this, IIM Rohtak has becomes the fifth IIM to gain this accreditation. The institute is ranked 16th as per NIRF India Rankings 2022. The institute also ranked 8th among public management institutes in the country.

The institute is working diligently to synchronize management education with various segments of government body and businesses. We have undertaken various consulting projects like Ministry of Home Affairs, India Post, Food Corporation of India, Ministry of Tourism, Ministry of Consumer Affairs, Haryana Government, AMSB, and J&K Government, among others. Such collaborations provide students at IIM Rohtak excellent pre-placement exposure to real-world management problems and innovative solutions.



As such, IIM Rohtak has made a significant mark in the industry with historically best placement record. Institute is committed in bringing best diversity among its students. With this commitment, the institute has been able to achieve a benchmark by attaining over 7:3 ratio of female: male students consecutively for three batches in a row. Further, improved academic diversity (over 40% of the students are non-engineers) and geographic diversity (participation from 25 states of India) is testimony to our commitment.

IIM Rohtak is reckoned in the academe as the top research institute in the country. All of our faculty members are committed to publishing their research in high-quality journals and other outlets. During 2021-22, over 75 papers have been published or presented in leading journals and conferences with nearly 50% of the papers being published in A, A*, and FT-50 category journals.

IIM Rohtak has positioned itself as an institute of Analytics. The current business environment demands transforming data into visual and interactive platform for tactical and strategic level decision making. Hence, inspired by latest management practices and industry expectations, we introduced new curriculum. Specifically, we introduced simulation-based learning using live data to augment decision making in our student. All our students are highly trained in sophisticated statistical software allowing them to analyze data to aid superior decision making. Also, all students are required to write or assist in writing cases, which help them learn to document, analyze, and decide on peculiar business matters and business dilemmas.

IIM Rohtak has initiated academic and research collaborations with the faculty from University of Namur, Lancaster University, University of Alabama, and CEIBS, Shanghai University of Missouri, USA, and NYU, Abu Dhabi among others. We also have adjunct faculty and visiting faculty associated with IIM Rohtak from various international universities like University of Helsinki, Finland, University of Navarra, Spain, Ulster University, UK, University of San Francisco, Sheffield Hallam University, UK, Lamar University, Texas, Tulane University, US among others. At IIM Rohtak, we have also completed the curriculum overhaul of finance to comply with CFA Institute for University Affiliation Program requirements. This is an important step towards the augmenting student options in pursuing career in finance domain. These initiatives have helped IIM Rohtak students become well-rounded manager with a superior world view.

To realize the vision and aspirations of IIM Rohtak with respect to development of global management knowledge and resources, the wholehearted support of all of its stakeholders will be essential. Renowned corporate enterprises and the rest of India alike have been great patrons of Indian management institutes of excellence such as IIMs that provide intellectual resources to the industry. Therefore, it's natural for IIM Rohtak to look forward to your support and patronage. I know that the students of IIM Rohtak are knowledgeable, spirited, industrious, and ethical. Your contribution will help make IIM Rohtak a fountainhead of management practitioners.

Overall, I am committed to providing industry with excellent business managers and business leaders. I believe that IIM Rohtak stems from our ancient traditions offers to the industry business leaders and business managers who exhibit high work-ethics, high commitment, impervious focus, extraordinary decisiveness, strong persistence, and positive attitude. This thriving culture is ably supported by our faculty, staff, students and other members of IIM Rohtak community that not only results in increased productivity but also fosters camaraderie and institute spirit.

Prof. Dheeraj Sharma
Director, IIM Rohtak

It is with great pleasure that I welcome you to participate in the final recruitment and summer internship processes for the 12th and 13th batches of our PGP course, respectively. IIM Rohtak has made its name in the management education sector of India with its consistent record of producing capable and competent managers. The institution has an enviable record of ensuring 100 percent placement across the years, a milestone that could not have been reached without the unflinching support of you, our esteemed industry partners. Besides the capability of our students and the trust of our industry partners, the support and direction of our top management and the dedication and expertise of our faculty has also been essential in establishing and maintaining our track record in placements.



The pedagogical process of IIM Rohtak is multi-faceted and equips our students with the skills to navigate successfully in today's knowledge-based economy. Our case-based pedagogy simulates real-life business issues and acclimatizes our students to the process of decision-making. The student's understanding of current business issues is augmented by interactions with leading business personalities and experiences with actual business processes through live projects and summer internships. The institution's focus on analytics is instrumental in developing our students' felicity with understanding and application of data analysis tools. I am confident that our students will meet and surpass your expectations.

I would therefore welcome you again to our recruitment process and thank you for your continued support through the years.

Dr. Sanket Sunand Dash
Co-Chairperson Placements & Industry Relations

Message from Co-Chairperson



I am extremely grateful for your continued support. I am delighted to present before you the 12th and 13th batch of the two-year full time post graduate programme in business administration (PGP-MBA) – academic year 2022-2023. It is a matter of great honour to introduce and invite you to experience and recruit our talented and active graduating students as employees in your esteemed organizations.

The PGP-MBA program is our flagship program where a rigorous multi-stage process is followed to select the best of intellect of the country. The programme's goal is to prepare and transform the students into socially responsible and global leaders equipped with right mindset and skills. The managers-to-be are trained using case-based pedagogy and simulations which help them to better prepare for the rapidly evolving industrial ecosystem. The case-based simulations provide an opportunity to students to understand and experience what it is like to be a manager and help them develop critical decision-making skills that are of utmost importance in corporate environment. Apart from instilling them with in-depth subject knowledge, the programme courses also emphasize on developing the right mindset and values through courses on business ethics and morals. The knowledge and skill upgradation takes place in two ways. Firstly, the faculties constitute a blend of industrial experience and academic knowledge which helps in keeping students updated with current best management practices. Secondly, it is our endeavour to keep fine tuning the programme, in line with the current industry requirements. The students are provided contemporary business knowledge through guest lectures from various industries and practical experience through various internships and industry related activities.

Over the past one decade, IIM Rohtak's PGP -MBA programme has evolved to become one of the sought-after programmes. The students are offered a vibrant environment where they learn and hone their skills through various activities by forming inter and intra college clubs. The participation in various industry competitions and management summits and conclaves helps the students in getting the flavour of the industrial landscape that further helps them to enhance their learning and excel in their professional roles.

IIM Rohtak has always strived hard for excellence in the domain of management education and cultivating a close association with the industry. It is the matter of great pride that IIM Rohtak has consistently maintained track record of 100% placement, even during the challenging times of COVID-19. A trusted and meaningful engagement with our recruiters has been a key contributor in making this possible. Thus, we would like to once again invite our loyal recruiters and welcome new recruiters to continue and carry forward this legacy through summer and final placement process of our flagship program. On behalf of the Placement and Industry Relations Committee, I look forward to having a long-term and meaningful engagement with your organization.

Dr. Neha Gupta
Co-Chairperson Placements & Industry Relations

Economics & Public Policy

| | | |
|-------------------|-------|-------------|
| Dr. Abhay Pant | Ph.D. | IIM Indore |
| Dr. Rima Mondal | Ph.D. | IIM Indore |
| Dr. Shweta Bahl | Ph.D. | IIM Indore |
| Dr. Rupika Khanna | Ph.D. | IIM Lucknow |

Finance & Accounting

| | | |
|------------------------|-------|-----------------------------|
| Dr. Himanshu Seth | Ph.D. | BITS Pilani |
| Dr. Neha Gupta | Ph.D. | BITS Pilani |
| Dr. Akanksha Saxena | Ph.D. | IFHE University, Hyderabad. |
| Dr. Vishnu K | Ph.D. | IIM Kozhikode |
| Dr. Bhanu Pratap Singh | Ph.D. | IIM Raipur |

Human Resource Management & Organisational Behaviour

| | | |
|------------------------|-------|----------------------|
| Dr. Agrata Pandey | Ph.D. | IIM Indore |
| Dr. Ankur Jain | Ph.D. | IIM Bangalore |
| Dr. Koustab Ghosh | Ph.D. | VGSOM, IIT Kharagpur |
| Dr. Rama Shankar Yadav | Ph.D. | IIM Ahmedabad |
| Dr. Abhishek Singh | Ph.D. | IIT Roorkee |
| Dr. Madhurima Mishra | Ph.D. | IIM Rohtak |
| Dr. Pooja Patnaik | Ph.D. | IIT Kharagpur |
| Dr. Sanket Sunand Dash | Ph.D. | IIM Ahmedabad |

Management Information Systems

| | | |
|-------------------------------|-------|---------------|
| Dr. Manas Tripathi | Ph.D. | IIM Lucknow |
| Dr. Praveen Ranjan Srivastava | Ph.D. | BITS Pilani |
| Dr. Harshit Kumar Singh | Ph.D. | IIM Ahmedabad |
| Dr. Abhishek Verma | Ph.D. | IIT Kharagpur |
| Dr. Pramod C. Mane | Ph.D. | IIT Indore |

Marketing and Strategy

| | | |
|----------------------------|-------|------------------------|
| Dr. Amit Anand Tiwari | Ph.D. | IIM Lucknow |
| Dr. Archit V. Tapar | Ph.D. | IIM Indore |
| Dr. Ankit Kesharwani | Ph.D. | IBS Hyderabad |
| Dr. Kuldeep Baishya | Ph.D. | IIM Shillong |
| Dr. Neha Bhardwaj | Ph.D. | FMS Delhi |
| Dr. Pranav Dharmani | Ph.D. | IIM Raipur |
| Dr. Shivendra Kumar Pandey | Ph.D. | CSJM University Kanpur |

Operations Management & Quantitative Techniques

| | | |
|-----------------------|-------|----------------------------|
| Dr. Amol Singh | Ph.D. | IIT Roorkee |
| Dr. Anurag Tiwari | Ph.D. | Yuan Ze University, Taiwan |
| Dr. Chandra Prakash | Ph.D. | IIT Roorkee |
| Dr. Deepika Jain | Ph.D. | IIM Bangalore |
| Dr. Peeyush Pandey | Ph.D. | IIM Indore |
| Dr. Priyank Sinha | Ph.D. | IIT Kanpur |
| Dr. Aditya Kumar Sahu | Ph.D. | IIM Kashipur |
| Dr. Ashwani Kumar | Ph.D. | IIT Roorkee |
| Dr. Mahamaya Mohanty | Ph.D. | IIT Delhi |



The duration of the IIM-R Post-Graduate Programme is two academic years. Each academic year normally begins in June/July and ends in March and consists of three Terms. The students go for summer internships at the end of the Third Term. Each Course in the IIM-R Post-Graduate Programme is structured around the concept of credits. Each credit represents 25 hours of contact sessions such that a full course of 1 credit requires 25 hours of classroom instructions and interaction.



Courses: The curriculum is designed to impart knowledge and skills considered essential for managers to operate successfully in an increasingly dynamic and complex environment. It sharpens and deepens the student's understanding at different levels: Understanding the interdependent nature of organizational dynamics and its managerial implications is the basic thrust of the curriculum. It helps the student acquire conceptual and analytical abilities required for making and implementing managerial decisions effectively.

Curriculum

IIM Rohtak inherits the rich program traditions of IIMs. The focused and contemporary curriculum ensures that students complete their management education with new learning perspectives and management skills. For two years, students are exposed to different functional areas of management through core subjects and choice of elective subjects. The following lists provide a flavor of our curriculum.

Term I

- Financial Reporting & Analysis
- Business Computing
- Economic Analysis and Business Decision Making
- Human Behaviour in Organizations
- Quantitative Methods I
- Operations Management I
- Probability Analysis
- Marketing Management I
- Written Analysis & Communication (WAC)

Term II

- Management Accounting
- Society, Business, and Indian Economy
- Data Analytics
- Macro Environment of Business
- Marketing Management II
- Quantitative Methods II
- Organisational Design and Dynamics
- Workshop in Communication Skills
- Workshop on Interviews and Presentation skills
- Indian Knowledge System

Term III

Business Reseach Methods
 Financial Management
 Operations Managemnt II
 Management Information Systems
 Legal Aspects of Business
 Business Ethics
 Strategic Management
 Human Resoucre Management
 Foundations of leadership practices



2nd Year

Economics and Public Policy:

- Qualitative Analytics
- GIS and Big Data Application in Public Policy and Marketing
- Social Entrepreneurship
- Public Policy Challenges of 21st Century
- Economics of Development
- Economics of Financial Development
- Economics of Financial Markets
- Learning from Real Time Entrepreneurship
- Contemporary Indian Economy : A Business Perspective

Finance & Accounting:

- Management of Financial Institutions & Services
- Financial Modelling
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Corporate Valuation
- Fixed Income Securities
- Futures, Options & Risk Management
- Quantitative Applications in Finance
- Money, Banking, and Financial Markets
- Investment Banking
- Behavioural Finance
- Corporate Restructuring
- International Finance

- Private Equity and Venture Capital
- Corporate Tax Planning and Management
- Project Finance

Human Resource Management and Organizational Behaviour:

- Industrial Relations and Labour Laws
- Strategic Human Resource Management
- Learning and Development
- Recruitment & Selection
- Performance and Compensation Management
- Talent Management
- Managing Contract and Outsourced Services
- Strategies and Skills for Successful Negotiation
- Leadership Development
- Management Lessons from Bhagavat Gita
- HR Analytics

Management Information Systems:

- Business Analytics
- Business Process Analytics
- Network Thinking
- IT Strategy Management
- IT Project Management: Traditional, Agile, Extreme
- Business Dynamics
- Managing Digital Transformation:

- Strategies, Leadership and Technology
- Advanced Business Analytics
- Growth Strategies for E-Commerce
- IT Consulting Management
- Business Model using Cloud and IOT
- Information Technology and Business Innovation
- Managerial Issues in ERP Implementation

Operations Management & Quantitative Techniques

- Materials Management
- Project Management
- Stochastic Business Modelling
- Supply Chain Management
- Manufacturing Systems Design
- Operations Strategy
- TQM & Six Sigma
- Business Games & Decision Analysis
- International Logistics Management
- International Purchasing and Supply Management
- Operations Planning & Control

Marketing and Strategy Management:

- Advanced Marketing Research
- Consumer Behaviour
- B2B
- Sales & Distribution Management
- Competitive Intelligence
- International Business Strategy
- Management Control Systems
- Managing Technology and Innovation
- Models & Framework of Strategic Analysis
- Strategic Consulting
- Advertising and Sales Promotion Management
- Product & Brand Management
- Service Marketing
- Pricing Strategies
- Mergers and Acquisitions

- Entrepreneurship and New ventures
- Strategy in emerging markets
- New Product Development Strategy
- Rural Marketing
- Digital Marketing
- Marketing Analytics and Metrics
- Corporate Governance & Social Responsibility
- Strategic Thinking, Creativity, and Problem Solving
- Customer Relationship Management
- Retail Management
- International Marketing



Integrated Programme in Management (IPM)



Five-Year Integrated Programme in Management (IPM) is for students after class XII who aim to pursue their career in Business Management. It is a comprehensive management program that has a combined course of management studies from undergraduate (UG) to postgraduate (PG). Programme aims at molding outstanding young students into managers and leaders. Upon successfully completing academic rigor of 5 years, the participant will be awarded a Master of Business Administration (MBA) by IIM Rohtak. There is no automatic entry into the fourth and fifth years. The students will have to maintain a minimum CGPA of 5 to be eligible for the last two years of the program to earn a master's degree. Students below that CGPA will be awarded a BBA degree and will exit the program. Also, if any student voluntarily intends to exit the program after successfully completing the programme requirement at the end of 3 years, he/she will be awarded a degree of Bachelor of Business Administration (BBA).

Overall, the programme consists of 15 terms spread over a period of 5 years. A year has three terms, each of 3 months duration. The entire programme is divided into two parts; the first part focuses on the foundation courses, whereas the second part focuses on management. Students will be undergoing internships at the end of every academic year.

Integrated Programme in Law (IPL)

IIM Rohtak introduces Five-Year Integrated Programme in Law (IPL) for students after class XII. The interdisciplinary program aims at providing an in-depth knowledge of business management with intricate details of law and governance. On successful completion of the academic rigor of 5 years, the participant will be awarded with an Integrated Degree of BBA-LLB. There shall be no lateral entry on the plea of graduation in any subject or exit by way of awarding a degree splitting the integrated programme, at any intermediary stage of the programme.

The programme is affiliated and recognized by BCI (Bar Council of India).

Overall, the programme consists of 15 terms spread over a period of 5 years. A year has three terms, each of 3 months duration. The entire programme consists of courses in Business Management and Legal Education. Students will be undergoing several



internships during the course of the programme.

The programme will create an opportunity for the students to pursue legal education of global standards through a curriculum and pedagogy that best reflects the study of international law, comparative law, foreign law, and domestic law. Apart from these, students will also undergo courses in the domains of Business Management, International Affairs, Humanities, Public Policy, and Foreign Languages.

Doctoral Programme in Management (DPM)

Indian Institute of Management Rohtak is a premier institute of management education in India. The Doctoral Programme in Management (DPM) of the Indian Institute of Management Rohtak is a full-time doctoral programme (Ph.D.) offered in various disciplines. The programme aims at:

1. Developing high-quality researchers and teachers for academic institutions in India and abroad.
2. Producing top-quality management experts and thinkers for business organizations, government, and society in India and abroad.

The programme duration is four years. The participants are given a monthly Fellowship, waiver of tuition fees, contingency grant to attend international/national conferences and support for research visits to global partner institutions.

IIM Rohtak aims at excelling in interdisciplinary research globally and is deeply committed to fostering fundamental, applied, and policy-oriented research. It is open to working with partners from academia, industry, and government in fulfilling its goal of excellence. The Institute is strategically located in the National Capital Region and has proximity to the industrial clusters and the seats of policymakers. Doctoral Programme in Management (DPM) at IIM Rohtak strives to incorporate the strengths of similar programmes in other IIMs and other major institutions and has included specific innovative features as per the emerging needs. The DPM programme is in line with the vision of the institute to be a global leader in the creation and dissemination of knowledge in management and to be India's future global learning center like the ancient Nalanda was.

Fellow Programme in Management (Part Time)

The Fellow Programme in Management (Part-Time) is a non-residential part-time fellow programme in management. FPM (Part-Time) is specially designed for working professionals in the Industry, Government, and Social Sector and interested in pursuing research in the field of Management. With the rapid expansion of management education in India, it has become inevitable that business school caters to the corporate world. Management education will only be powerful and effective if the people with their real-life experiences are brought to the academic forefront. FPM (Part-Time) at IIM Rohtak is an attempt in this direction to draw the best talent. Upon successful completion of the programme, the participant will receive the Fellow Programme in Management (Part-Time). This Programme will not be a degree programme under the new IIM Act. It will remain a fellow program in management (part-time) and will not result in the award of a degree under any circumstances.

The objective of the Programme: The programme aims at developing high-quality researchers, and policy makers' for-profit and non-profit organizations, academic and government Institutions in India and abroad. The programme envisages itself in developing independent top quality management thinkers, thought leaders and consultants making contributions to the domain of management.

Executive Post Graduate Diploma in Sports Management

IIM Rohtak has started a specialized program in “Sports Management” for experienced professionals, sports graduates, and sports enthusiasts. This program is for industrious participants interested in working in the sports, entertainment and related industries.

On successful completion of the academic requirements of the two year programme, the students will be awarded “Executive Post Graduate Diploma in Sports Management”. IIM Rohtak alumni status will be awarded to all the students.



Graduates of this program will be equipped to understand the legal, regulatory, operational, financial and branding concepts in the sports industry, nationally and globally. This



understanding enables graduates to solve the problems arising in the industry and carve a niche for themselves in this growing sector in India.

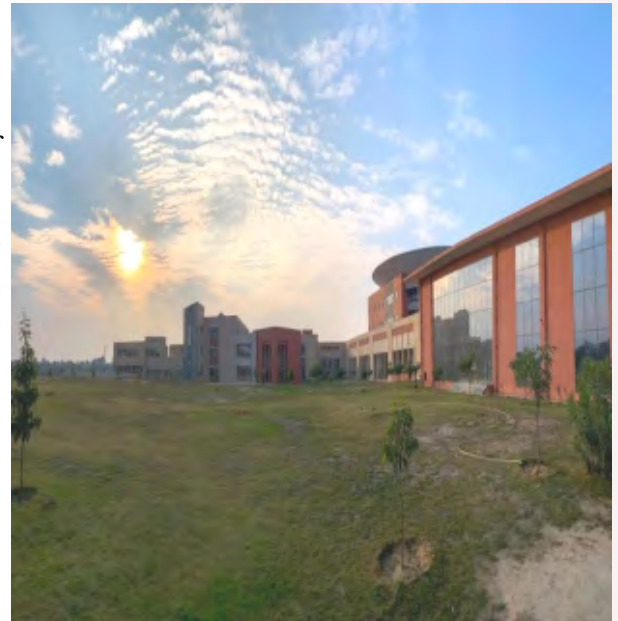
Management Development Programmes (MDPs)

A major academic objective of IIM Rohtak is to actively promote professional development of practicing managers, through well designed and delivered Management Development Programmes (MDPs). These are being designed as short-duration skill development programmes for business executives who cannot attend long-duration programmes in view of their pressing professional requirements, but who need periodic updating of their managerial skills to succeed in an intensely competitive globalized world. They are meant for corporate executives as well as for the personnel working in social and government organizations. The MDPs offered by IIM Rohtak are classified as “Open programmes” and “Sponsored programmes”. Open programmes are designed and offered by IIM faculty members based on their areas of specialization and are open for participation by the executives of any organization. Sponsored (In-company) programmes are designed and conducted to suit the specific needs of an organization at its request. The various disciplines covered by MDPs of IIM Rohtak are Marketing, Human Resource Management, Operations, Finance & Accounting, Information Technology Systems, Strategic Management, General Management, and Business Environment. All the MDPs of IIM Rohtak are delivered by its knowledgeable and experienced faculty who have proven track record of executive education. All faculty members have expertise in their respective fields.

“Leadership and learning are indispensable to each other.”

~ John F. Kennedy

The state-of-the-art campus is situated at the well-connected Delhi-Hisar National Highway, in a sprawling area of 200 acres. It has been constructed with world-class facilities of classrooms, seminar hall, open auditorium, student activity centre, etc., to facilitate and nurture an environment for the best student learning outcome. The entire campus is Wi-Fi enabled to provide unlimited internet access to students. Adequate healthcare facility, transport facility, convenience store, open gym etc., are provided to the students, faculty, and staff. The institute has well established Knowledge Resource Centre, IT Resource Centre, Video Conferencing Facility, and Studios for Executive Education courses and Webinar Sessions.



IT Resources Centre (ITRC)

Computing facilities at IIM Rohtak uses the latest computers to provide support for diverse computing requirements, access to databases & archives for rapid retrieval of relevant information, updating and disseminating academic and research material.



Clubs & Committees



Placement Committee



Sports Committee



Student Council



Academic Committee



Alumni Committee



Cultural Committee



Election & Audit Committee



Entrepreneurship & Innovation Council



Hospitality Committee



Industrial Relations & Interaction Cell



IT Committee



Placement Preparation Committee



Competition Cell



Finance and Investments Club



Operations Club



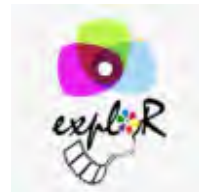
Humane-R - Human Resources Club



Sparsh - Social Development Projects Cell



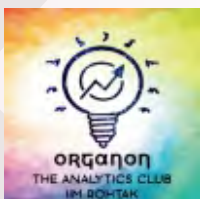
InQUIZIRE



ExploR - The Photography Club



VOICE Club - Speech Club



Organon - Analytics Club



Arthashastra - Economics Club



Every Child in School



RAW - Readers and Writers Club



Spirituality and Wellness Club



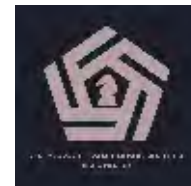
Swaniti - The Politics and Public Policy Club



S.T.O.R.E - Students Store



Marque - Marketing Club



Strategy and Consulting Club

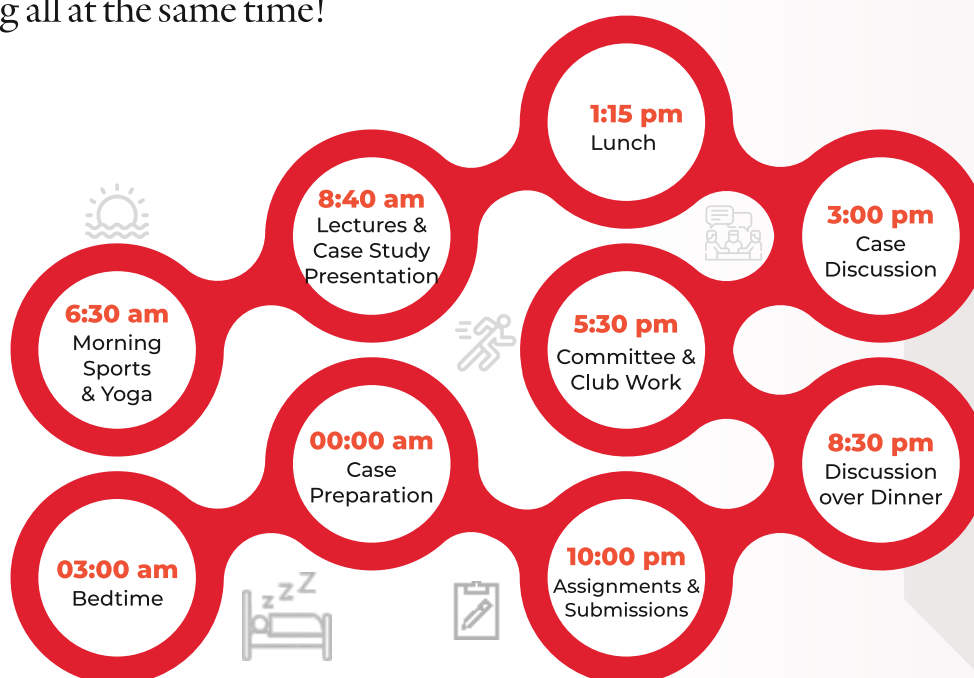


Public Relations Cell

Life at IIM Rohtak is full of vigor as well as rigor. It is a campus that never sleeps. Classes spread across the day, with innumerable unmissable deadlines, and the late night badminton sessions is what gives life to the campus. Every new day brings with it a new set of challenges which makes a very rich learning, an integral part of every student's life. A hurried morning is followed by a slew of lectures. The interesting case discussions in all the classes, the avalanche of assignments, and a little chit-chat with pals over a cup of coffee, make the weariness go away.

The real beauty of the campus comes alive in the evenings. The twilight, the greenery, a string of bright lights, and an ever-enthusiastic throng of people make the perfect recipe of evenings worth living a lifetime for. Long, endless walks with a fantastic group of friends are one of the greatest joys of living on campus. People start chatting away their stress at the Canteen, bringing life to the hostel chaos. A group of friends could be seen arguing furiously about the football game from the previous evening while another group of friends laughing heartily at an event in which someone mistakenly counted lambs for stars. Life here continues to be rather active, whether it be with committee and club meetings, assignment discussion, event planning, or just another batch meeting.

Burning the midnight oil, grabbing a quick meal from the night canteen to satiate the midnight hunger pangs, and some intellectual company that typically results in an engaging philosophical discussion, makes life become pretty gratifying. The campus life prepares and develops students to have an ideal work-life balance and this is the life at IIM Rohtak in a nutshell- demanding, stimulating, exciting, and amusing all at the same time!



PGP 12th Batch Induction & Orientation Programme

PGP 12 th Batch Induction & Orientation Programme (5-6 July 2021) Indian Institute of Management Rohtak inducted the 12th batch of the Post Graduate Programme. The Orientation programme was spread over two days starting from 5th July 2021. The newly inducted batch was inducted in the presence of eminent speakers like Smt. Smriti Zubin Irani, Hon'ble Minister of Women & Child Development and Textile, Shri Manoj Sinha, Hon'ble Lt. Governor, Jammu & Kashmir, Dr. Satyapal Singh, Hon'ble Member of Parliament, and Shri Suresh Prabhu, Hon'ble Member of Parliament on the first two days of Orientation Programme. Continuing its legacy of part four years, IIM Rohtak continued its focus towards maintaining an excellent gender and academic diversity amongst the students. Around 69% students of the newly inducted batch are female students. This is in continuation to the historic gender diversity achieved by the institute in last 4 years.

Management Summit 2021

From July 31st to August 1st, Industry Relations and Interaction Cell of IIM Rohtak conducted its flagship event, the Management Summit 2021. The theme of the summit was 'The Future Reset 2021 and Beyond - Decoding Future HR', which revolved around transience, change and shift in the working of employees and how to overcome challenges while working virtually or remotely.

7th Biennial Conference of INDAM 2022

IIM Rohtak hosted the 7th Biennial conference of the Indian Academy of Management (INDAM) from 7-9 January 2022. INDAM is one of India's most prestigious management conferences. Professionals, educators, policymakers, and thought leaders will have the chance to discuss their contributions in many management disciplines, preview current research, and expand their professional networks. The importance of the 'triple bottom line' (people, planet, profit) must be reinforced while the globe recovers from the epidemic. This three-day conference will provide a venue for presenting, educating, and debating the triple bottom line in the post-pandemic world. There are 12 major research tracks for papers submitted (including a conference theme track) and one track for case submissions. The best paper in each track will be recognised and given a certificate for best paper.

Annual Convocation Ceremony

Indian Institute of Management Rohtak hosted its Annual Convocation Ceremony on 19th April 2021. The event was graced by Hon'ble Minister of Education, Govt. of India, Shri Ramesh Pokhriyal 'Nishank' as the chief guest. A total of 480 students from the MBA programme (PGP 09 and PGP 10 batch) and 12 students from the doctoral programme (DPM 02 and DPM 03 batch) attended the convocation ceremony.

Industry Relations & Interaction Cell (IRIC) is a student-driven body at IIM Rohtak connecting the institute with the corporate world through collaborative and informative initiatives under the umbrella of the Corporate Connect Program (CCP), which includes Management Summits, Guest Lectures, CXO Guide, Live Projects, and Industry Visits. Even when the country was facing a crisis due to the pandemic, IRIC was able to conduct three management summits, management conclave, several workshops and guest lectures, via online platforms.



Prabandh, the Management Conclave is the flagship event of IIM Rohtak. It is a two-day event that includes panel discussions with industry stalwarts, multiple workshops, virtual industry tours and case competitions in collaboration with organizations. Workshops introduce prevalent and trending skill sets to the students, virtual tours help students understand the operations and processes of an organization and case competitions test the students' strategic and problem-solving skills at



a national level. This year a virtual tour of Balaji Wafers was conducted wherein students were shown a video showcasing the operations of the company and a national level case competition was conducted in collaboration with Nobroker.com to provide a platform and opportunity for students across institutes and domains to compete with each other.

Management Summit, is a congregation of industry leaders for sharing their thoughts, ideas, visions, and experiences with aspiring business graduates. We invite industry stalwarts to interact with the students' time and again through the medium of Guest Lectures and the CXO Guide. In the Guest Lectures, corporate executives share their industry knowledge and experiences with the students to prepare, guide, and motivate them for the future. Often students get a chance to have a one-on-one question-answer session during the event and an opportunity to witness diverse leadership styles along with a practical approach to the management. CXO Guide is an exclusive one-on-one opportunity to interact with an industry leader to get a holistic perspective of the industry, prevailing business issues, exchange of ideas.

Live Projects resemble virtual internships wherein students work from the campus itself. They provide students with an opportunity to apply their knowledge to real-life problems and refine their skill sets. IRIC collaborated with many reputed brands this year like HCL, Kearney, Korn Ferry, Reliance Nippon Life Insurance, Luminous Power, Schindler, UltraTech Cement, Adobe, Hyundai India, Skoda, Whirlpool, HDFC Life, Mondelez, Mars, Elara Capital, Philips, BCG and many others.

Corporate Guests

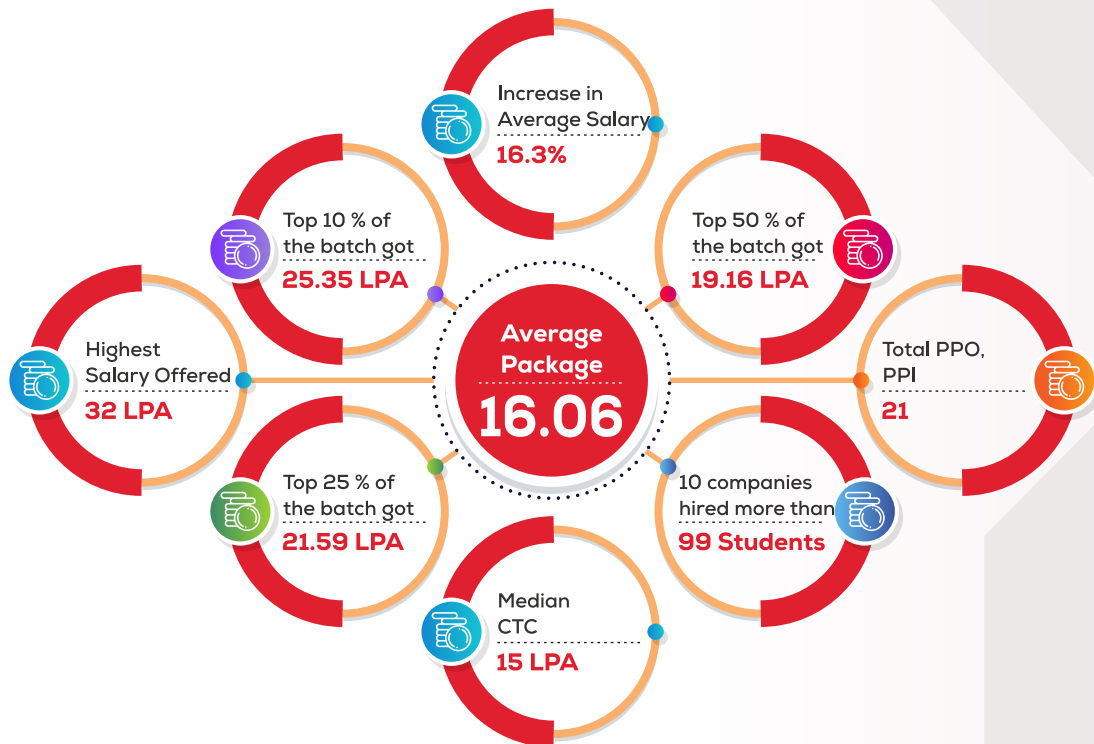
| Guest Name | Company & Designation |
|-----------------------------|--|
| Mr. Bhuvana Subramanyan | Randstad India, CMO |
| Mr. Nitin Bawankule | Disney Star TV, President Ad Sales |
| Mr. Pankaj Rai | Wells Fargo, Senior Vice President Strategy |
| Mr. Vivek Sharma | Pidilite, CMO |
| Mr. Sabyasachi Das | DXC Technology, Global Head (Modern Workplace Service Line) |
| Mr. Kulbhusham Chattoo | Novartis, Lead - Alliances and Portfolio Management |
| Mr. Arkadeb Chakraborty | Godrej Consumer Products, Deputy General Manager-Human Resources |
| Mr. Sumit Neogi | The Lubrizol Corporation, HR Director - South Asia and Middle East |
| Mr. Krishna Ramachandran | Accenture, Managing Director |
| Dr. Chandrashekhar Deshmukh | Kokuyo Camlin, CHRO |
| Dr. Sadashib P | Kirloskar Pneumatic, CHRO & VP HR |
| Mr. Ganesh S | Eruditus & Emeritus, CHRO |
| Mr. Sourabh Agrawal | Lupin, VP Sales & Marketing |
| Mr. Nand Kishore Chaudhary | Jaipur Rugs, MD & Chairman |
| Mr. Tarkesh Gupta | Fresenius Kabi, CHRO South Asia |
| Mr. Jasjit Singh Mahon | Pragmatic Leaders, Director Placements |
| Mr. Prasun Kumar | Justdial, CMO |
| Mr. Sharad Mathur | Universal Sompo, Director and CEO |
| Mr. Nehal Vora | Mother Dairy, Head of Marketing |
| Mr. Ashish K Srivastava | PNB Metlife India Insurance Co. Ltd., MD and CEO |
| Mr. Abhishek Goel | Rategain, VP Product Management |
| Mr. Yash Arora | Indian Oil - Adani Gas, CFO |
| Mr. Srikanth Srinivasan | Tech Mahindra, Global Head - Retail & CPG Business |
| Ms. Richa Singh | Mars, CFO |
| Mr. Tarun Jha | Skoda, Head of Marketing |
| Mr. Kavish Dhanda | Trident Group, CEO, Supply Chain & Project Management |
| Ms. Deepa Misra | Mondelez, Human Resource Business Leader - Sales |
| Mr. Ranganath I V S | Shriram Bioseed Genetics, Head - Human Resources |
| Mr. Manjith Mohan | Cholamandalam Investment (Muruguppa Group), Associate Vice President & Head Learning and Development |
| Mr. Raj Bhatt | Elara Capital, CEO & Vice Chairman |
| Mr. Sashikant Mohanty | Arthur D. Little, Head Digital Ventures |
| Mr. Vipul Oberoi | Dun and Bradstreet, Director - Marketing |
| Ms Swapneel singh | Morningstar, Head of Talent Acquisition India |
| Mr. Chella Pandian Pitchai | Biocon, Head - Talent, Learning and Organizational Transformation |

IIM Rohtak has completed more than a decade in imparting excellence and management grit to the country's young aspiring young managers. It is amongst the country's top management institutes and the only IIM in the Delhi NCR region.

IIM Rohtak is proud to announce successful completion of placements for the year 2021-2022 thereby reaffirming, once again, its position as one of the leading management institutes with the completion of its final placement season. The dedicated assistance from stakeholders has been instrumental for the institute in carrying out efficient remote recruitment.

The placements for the batch of 2022 had the top like Deloitte, Capgemini, Indus Valley Partners, Tata Steel, HDFC Bank, ICICI Bank, OfBusiness, Yes Bank, Cognizant, CollegeDunia, AuthBridge, Xiaomi, and Natwest. The institute also forged new alliances with 40 + new recruiters like Accenture Strategy, Aditya Birla Capital Group, Grasim Industries, Amazon, Arcesium, Hero Motocorp, OYO, Reliance Retail, Schindler, Bharat Serums, and many others.

This year, cumulatively 73 % of the students were recruited for the domain of General Management and Consulting. The batch also witnessed a steep increase in the number of PPOs ; PPIs also offered to the students. The highest domestic CTC offered stood at 32 LPA while the average salary rose to 16.06 LPA (over 16.3% higher than previous year).



80+ New prominent recruiters added

100+ Companies participated in campus placements

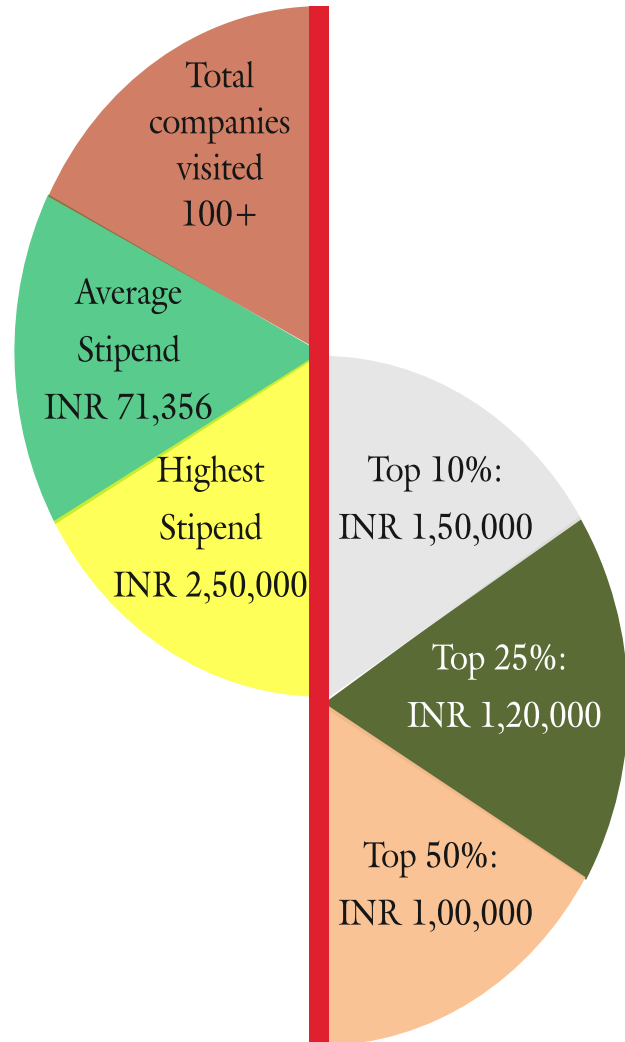
Summer Placements 2021-22

IIM Rohtak has reaffirmed its position as the leading institute for management and is proud to announce successful completion of Summer Placements for 2021.

While the highest stipend offered to students was INR 2.5 lakhs, the average stipend figure stood at an exceptional INR 71.35 thousand. Some prominent recruiters who reposed their faith in the institute include BCN, IVP, ICICI Bank, Capgemini, Natwest, Cognizant, OfBusiness, Yes Bank, among others.

The top domain for recruitment this year has been Sales & Marketing with organizations like OfBusiness, TATA Steel and Yes Bank hiring summer interns from a batch which has shown excellence in application of academic learnings to the real world. Consulting was the next sector in line with top firms like Cognizant making offers to the students. Other significant domains include Finance, Analytics, Operations and HR with prestigious recruiters like IDFC bank, Titan, TATA Steel, Bombay Shaving Company, Schindler, Phable etc.

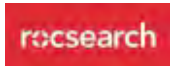
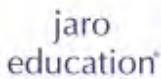
Summers Statistics



Corporate Engagement Calendar

| Sr No. | Tentative Date | Event name | Event type | Level |
|--------|-------------------------|--------------------------------|---|-----------------|
| 1 | 30th -31st July 2022 | HR Summit | Multiple Panels of Industry Stalwarts | Institute Level |
| 2 | 3rd- 4th September 2022 | Management Summit | Multiple Panels of Industry Stalwarts | Institute Level |
| 3 | 15th-16th October 2022 | Management Conclave | Multiple Panels, Competitions, Tours | Institute Level |
| 4 | 3rd-4th December 2022 | Leadership/Delhi Summit | Multiple Panels of Industry Stalwarts | Institute Level |
| 5 | Throughout the year | Guest Lectures | Lecture Series | Institute Level |
| 6 | Throughout the year | Industry Visits/ Virtual Tours | Offline/Online Visit to a Production Facility | Institute Level |
| 7 | Throughout the year | Case Competitions | In Collaboration with Companies | National Level |


Our Recruiters



Batch 2021-23 & 2022-24

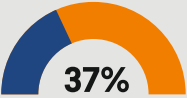
PGP-12 (Batch 2021-23)

BATCH SIZE

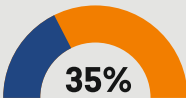


247


ACADEMIC PROFILE




37%
Commerce



35%
Engineering




16%
Science




12%
Arts & Others


WORK EXP PROFILE




7%
Freshers



13%
0-2 years




6%
3-years

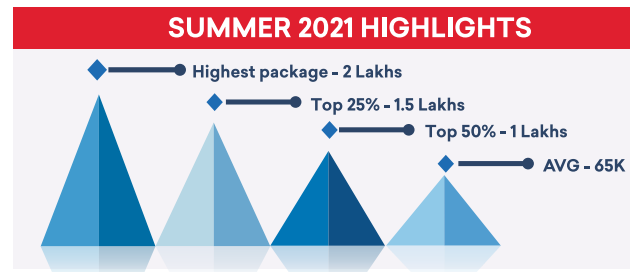
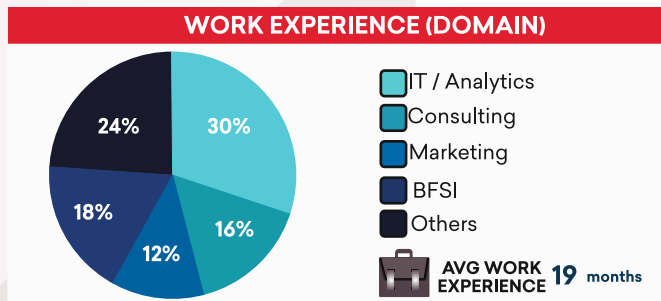


10%
2-3 years

GENDER DIVERSITY



1:2



PGP-13 (Batch 2022-24)


BATCH PROFILE

Batch Strength

339

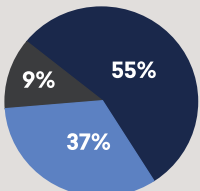
IPM 96 PGP 243

Gender Diversity



45% 55%

Academic Background



| | |
|----------|-----|
| Commerce | 55% |
| Science | 37% |
| Arts | 9% |

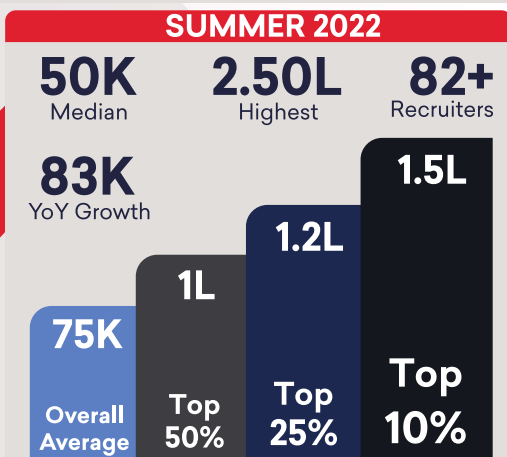
WORK EXPERIENCE

Average Experience


22 Months


| | |
|-----|--------------------|
| 29% | Marketing & Sales |
| 27% | IT & Analytics |
| 18% | Finance |
| 7% | General Management |
| 16% | Others |


| | |
|----------------|-----|
| < 12 Months | 44% |
| 12 - 24 Months | 41% |
| 24 - 36 Months | 7% |
| < 36 Months | 7% |




COURSE HIGHLIGHTS

 **Legacy of 12+ Years**

 **Student Driven 30+ Clubs**

 **Immersion Programme Rural Immersion**

 **Pedagogy Case Based**

Students Achievements 2021-22

25

| | | |
|----------------------------|----------|---|
| Mogasala Venkata Vaishnavi | PGP11161 | Finshiksha Learning Competition 2021 - Equity Valuation - National Winner (15th Rank) |
| Sai Sushmitha S | PGP12028 | 1.Kisan Vikas- National Level Case Study Competition -IIM Lucknow- WINNERS |
| Ayusha Singh | PGP12170 | "1) National winner of IIM Udaipur B-Plan competition 2) Campus Finalist of Reliance TUP 7.0" |
| Manpreet Singh | PGP12178 | National Finalist at Aspire'21 by StockGro (top 9 out of 2500 teams) |
| Ridhima Sharma | PGP12012 | Xiaomi MI Summit 3.0 - Campus Round Winners |
| Mayank Gupta | PGP11159 | "Position- 1st / National Winner Competition: Best Summer Projects Awards, 2021" |
| Mridul Gupta | PGP12182 | "Participated in 80+ competitions since July 2021 and won many. B-School Competition Achievements: 1. National Winner, Saudagar, B-plan competition by IIM Udaipur 2. 1st Runner-Up, Finstellar, National Level Finance Competition by IBS Hyderabad 3. National Finalist, Pitch Perfect, B-plan competition by IMT Ghaziabad 4. National Finalist, Synovate, B-Plan competition by Symbiosis School of Banking and Finance Corporate Competitions: 5. National Finalist, Artha Bhedam 3.0, by Leveraged Growth & Kotak Mutual Fund 6. Campus and Cluster Finalist, Reliance TUP 7.0 7. Campus Finalist, Share India 8. Recipient (only 1 from the college), Xiaomi Young Mi-nds Program Intra-College Competitions: 9. Winner, Emojify Quiz by Readers and Writers club. 10. Winner, Featuring U, Evanza 4.0 by Cultural Committee. 11. Runner-up, FIN-Word by Finance & Investment Club 12. 3rd Position, Cinematic Quiz by the InQuiZire Club. NOTE: For some competitions certificates have not been issued yet, hence attaching the email trail and d2c screenshots for the same." |
| Riya Yadav | PGP12155 | 1. Bid&Win by HR Club(IIM-R) - Winner ; 2. Just Guess It by Marke(IIM-R) - Winner ; 3. Quizzit by SnC club(IIM-R) - Winner ; 4. Featuring U by CultCom(IIM-R) - Winner ; 5. Flipkart Wired 5.0 - qualifiers for round 2 ; 6. Reliance TUP - Campus Finalists ; 7. Hrya Article Competition - Special Mentions ; 8. Bidding Warz by Kaize, KNC - 5th rank holder; 9. Winner of Quizlet day 3 by Marke (IIM Rohtak) |
| Subhadeep Roy | PGP12054 | "1. Runner-Up (2nd place - cash prize Rs. 3000), SocioX Case Challenge, Abhyuday - IIT Bombay (Jan 2022) 2. National Semi-Finalist (2nd place), Global Management Challenge (GMC), SDG - Portugal (Dec 2021) 3. Quarter-Finalist (Prototype Development Round), Make Reality Challenge, Project Management Institute (PMI) - USA (Dec 2021) 4. Quarter-Finalist (Idea Elevator Pitch Round), Hero Campus Challenge Season 7, Hero MotoCorp Limited (Nov 2021)" |
| Nishtha Rautela | PGP12022 | Kisan Vikas- National level case competition, IIM Lucknow, Winner |
| Raushil Pawa | PGP12266 | 9 to 5 Quiz & Winner |
| Raushil Pawa | PGP12266 | 9 to 5 Quiz & Winners |
| Bhagyashree Barsagade | PGP11077 | L'Oreal Sustainability Challenge 2021- Semi Finalist Top 100 Teams |
| Yash Gupta | PGP12063 | FinSchool National Finance Olympiad (Investment Banking Domain), National Rank 6th |
| Yash Bansal | PGP12059 | Global Management Challenge second in national semi final |
| Abhiraj Aggarwal | PGP12181 | Share India Competition-1st position of our team Erudites |
| Gunakar Pandey | PGP12179 | Share India Competition 1st Position (Team Erudite) |
| Chandna Gupta | PGP12164 | Shareindia, First Position |
| Abhijeet Nagpal | PGP12111 | Share India Case Competition - 1st Prize |



Senior Placement Committee



Akshat
Shukla



Ankita
Singh



Dr. Ishita
Bhattacharya



Jayash
Lamba



Pranav
Sathish



Sagrika Paul



Sana Emroze
Anjum



Srijita Gayen



Vernika
Agrawal



Wamika
Rajora

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