

IIMs are the Best



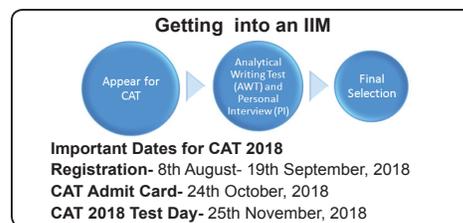
Building future corporate leaders by bestowing more than just enlightenment has kept the IIMs on the top

Lush green campuses, outstanding faculty, competent global connect, the most sought after academics and research facilities and of course, unmatched placements are a few expressions that strike our minds whenever there is a mention of the IIM or the Indian Institute of Management. A very well acclaimed fact is also that the IIMs are a foremost choice amongst the immense bunch of management aspirants. Isn't it?

ON THE CREST		
Survey	Institute	Rank
QS Global MBA Rankings 2018	IIM – A	49
	IIM – B	58
	IIM – C	125
Financial Times: Global MBA Rankings 2018	IIM – A	31
	IIM – B	35
	IIM – C	78
MHRD-NIRF Ranking 2018	IIM-A	1
	IIM-B	2
	IIM-C	3
	IIM-L	4
	IIM-Kozhikode	6

What makes IIM the darling institute of the management aspirants? Let us see how they are acing it year by year in its area and how it fares on different aspects that matters to the candidates.

IIMs have won top spots in various global and national MBA rankings and also possess accreditations of international level. IIM-A, IIM-B and IIM-C have hit on to ranks 49, 58 and 125 respectively in the QS Global MBA Rankings 2018. In the Financial Times Global MBA Ranking 2018, IIM-A is ranked at 31, IIM-B at 35 and IIM-C at 78 and these ranks are getting better with year. On the national front, MHRD-NIRF Ranking 2018 is also dominated by IIMs in MBA education, topping the list is IIM-A. Apart from the IIMs which rank high globally, the other IIMs too become the choice of over 2,00,000 CAT aspirants when it comes to selecting a B-school.



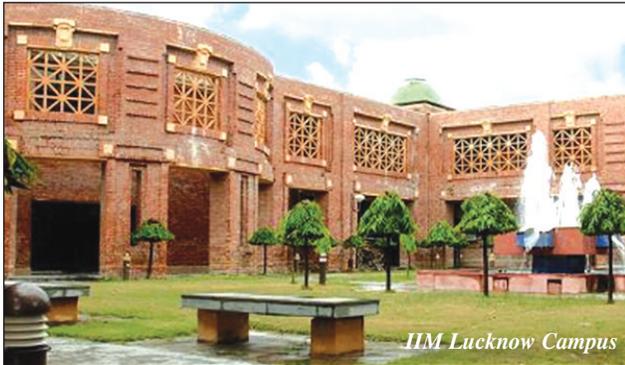
The Riveting Campus Life at IIMs

You can think of IIM campuses as an ideal environ conducive to grabbing knowledge.

Not only the campus provides excellent atmosphere for academic endeavors, it also enables you to ease up and grow on the personal front. The holistic approach owned by the IIMs lets you to grasp numerous opportunities inside and outside classroom.

From classrooms to hostels, libraries to the sports ground, auditoriums to social spaces, IIMs make sure to keep their infrastructure shipshape and updated. IIMs ensure a cutting-edge technology environment with in classrooms,



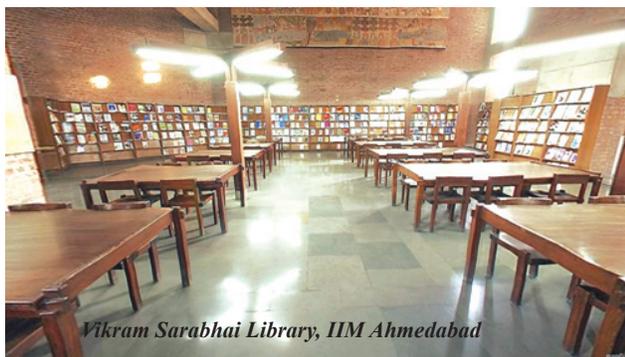


IIM Lucknow Campus

conference rooms and wherever required fostering external communication and availing useful resources.

IIMs encourage and promote a lot of extra-curricular activities through its clubs, societies and other recreational activities. This will enable you to pursue your hobbies and interests while training yourself for your dream career. Choreography, dramatics, sports, photography, finance, entrepreneurship, literary amongst others are the various cells and clubs which you can be a part of once you get into an IIM.

Annual events at IIM-Rohtak includes Infusion (IIM-Rohtak's Annual Fest), TEDx, Udaan (Entrepreneurship Summit), Film Summit, and Management Conclaves etc. which are organised by students throughout the year that inculcate team spirit, coordination skills, leadership skills, and analytical thinking. These activities help increase esprit-de-corp amongst students thereby encouraging them to develop a strong sense of excellence, strong social commitment, and a passion for value system.



Vikram Sarabhai Library, IIM Ahmedabad

What a typical day at IIMs looks like?

Exhilarating, active, hectic and never dull! Imagine it that way. A day at an IIM will usually include of course classes-morning to afternoon or evenings which will comprise of surprise quizzes, assignments and presentations. For the rest of the day, you may be engaged in other activities that the campus may pump into your schedule, say club activities, guest lectures, alumni talks, cultural nights and so on.

Once you're free from all the above engagements, you'll be able to take out some time to indulge in sports, gym, stroll around in the campus or off it or other fun activities that bring



IIM-Udaipur's Cultural Festival

the campus to life even at the mid hour of the night. By the end of the day you will usually be preparing for your next day, studying the reading circulated, preparing presentations



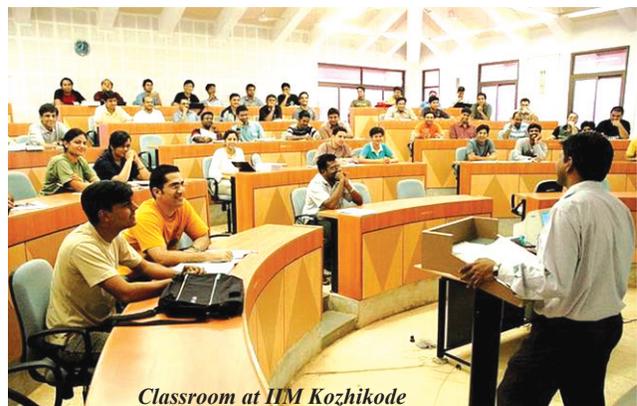
IIM-Indore

or cracking case studies.

You will find yourself busy every minute of the day in some or the activity. Amidst the chaos and the learning process, you'll be creating memories. Each and every hour will add to your experience. Life at IIM will be a worthy roller coaster ride after which you will come out proud and in full bloom.

The Academic Edge

IIMs proudly back the perception of them being the best in what they do- building corporate lead. Offering a range of programmes- Fellow programmes, Post-graduate programmes, Executive programme among others, IIMs believe in learning



Classroom at IIM Kozhikode

IIM-A	EQUIS (1st Indian Management Institute to achieve the accreditation)
IIM-B	EQUIS
IIM-C	AMBA, AACSB, EQUIS
IIM-L	AMBA, AACSB
IIM-I	AMBA
IIM-K	AMBA
IIM-Raipur	AACSB
EQUIS	European Foundation for Management Development (EFMD) specializes in higher education institutions of management and business administration
AMBA	Focuses primarily on international business school accreditation and membership.
AACSB	voluntary, non-governmental accrediting agency that oversees the standardization of collegiate schools of business and accounting nationwide.

beyond classrooms. A well designed curriculum paired with a holistic approach helps to groom students preparing them for the industry and the real world. Apart from the aforementioned rankings, IIMs have also been awarded with several international accreditations in the field of management.

The faculties at IIM take the forefront in the area of research as well as teaching methodology- how can IIMs not be considered the best? For instance, IIM Rohtak states that their faculty is drawn from among the best minds in the country who have past affiliations with IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM-Lucknow, IIM-Indore, Nanyang Technical University, and Southern Methodist University among others. This makes their faculty amongst the best in research in the country. IIMs possess highly committed and qualified faculty members who are great mentors in addition to being meticulous researchers and are second to none.

IIM Placements: In a League of its Own

You sure must have read about IIM graduates grabbing an unmatched placement offer every year. With 100% placements, packages offered as high as INR 82 LPA and top companies- national and international coming for recruitments with multiple vacancies- IIMs become the most sought after management institute. Every management institute is eager to get hold of a seat at IIM and why not?

Apart from the pay packages and companies coming in for recruitment at IIMs, there are a few details which deserve a mention here. Talk about pre-placement offers made to IIM graduates- 133 PPOs offered at IIM- Calcutta, 115 at IIM- Bangalore, 147 at IIM-Indore among others- such are the numbers. This implies how well the IIMs are able to train, nurture and develop its students with great finesse.

Also, IIMs have seen an increase in the number of companies participating in their placement process- say for instance IIM- Ranchi saw 52 new companies in their 2018 placements; IIM-Rohtak witnessed a 75% increase in the companies participating in the placements this year and similar is the case of most of the IIMs. Companies from across sectors come to IIMs with hopes of fulfilling a number of vacancies and with great ease they are able to find the matches from the diverse pool of IIM graduates.

In addition to the above given placement details, you sure would like to know about who are the top recruiters in the IIM placements, so take a look. Some of the top recruiters from across all the IIM campuses include Accenture Strategy, Amazon, The Boston Consulting Group, Mc Kinsey & Company, HUL, Proctor & Gamble, Deloitte, Samsung, Bharti Airtel, Yes Bank, Mahindra, Mynta, Coca Cola, VLCC, SBI, Lenskart, Reliance Industries Limited, ICICI Bank, Raymond, HSBC, L'Oréal, Nestlé, Godrej, Decathlon, IBM, Tata Trent, Walmart, Ultratech Cement and many more reputed companies from across the globe.

The major domains that the companies come up with vacancies in are Consulting, Marketing Banking & Finance, General Management, E-commerce, IT & Analytics, Sales & Marketing, Strategy & Operations, Human Resources and others with top roles including AGM Marketing, Area Manager, Assistant Manager, Business Analyst, Business Development Manager, Management Trainee, Relationship Manager amongst other prominent and leadership roles.



Placement Highlights of the Flagship PGP of IIMs

IIM Placement Highlights

Ahmedabad* Students Seeking Placements- 400
Companies Participated- 120+
Total Number of Offers Made- 386
Overseas Offers- 18
Average Domestic Salary- INR 22.8 LPA
Highest Domestic Salary- INR 53 LPA
Highest Overseas Salary- INR 82 LPA

Calcutta Students Seeking Placements- 432
Companies Participated- 130
Total Number of Offers Made- 479
Average Domestic Salary- INR 24.2 LPA
Highest Domestic Salary- INR 75 LPA

Bangalore Students Seeking Placements- 411
Companies Participated- 136
Total Number of Offers Made- 462
Overseas Offers- 10
Average Domestic Salary- INR 22.76 LPA
Average Overseas Salary- INR 58.2 LPA

Lucknow Students Seeking Placements- 445
Companies Participated- 143
Total Number of Offers Made- 454

Kozhikode Students Seeking Placements- 382
Companies Participated- 178
Average Domestic Salary- INR 38.5 LPA
Highest Domestic Salary- INR 52.1 LPA

Indore Students Seeking Placements- 624
Companies Participated- 200+
Average Domestic Salary- INR 18.17 LPA
Highest Domestic Salary- INR 33.04 LPA
Highest Overseas Salary- INR 63.45 LPA

Shillong Students Seeking Placements- 169
Companies Participated- 41
Total Number of Offers Made- 176
Overseas Offers- 1
Average Domestic Salary- INR 15.5 LPA
Highest Domestic Salary- INR 26 LPA

Rohtak Students Seeking Placements- 240
Companies Participated- 90+
Average Domestic Salary- INR 11.7 LPA
Highest Domestic Salary- INR 30 LPA

Ranchi Students Seeking Placements- 134
Companies Participated- 89

Average Domestic Salary- INR 16.07 LPA
Highest Domestic Salary- INR 30 LPA
Highest Overseas Salary- INR 57 LPA

Raipur Students Seeking Placements- 201
Companies Participated- 150+
Average Domestic Salary- INR 12.45 LPA
Highest Domestic Salary- INR 22.05 LPA

Trichy Students Seeking Placements- 172
Companies Participated- 113
Total Number of Offers Made- 172
Average Domestic Salary- INR 14.28 LPA
Highest Domestic Salary- INR 31.70 LPA
Highest Overseas Salary- INR 54.50 LPA

Kashipur Students Seeking Placements- 164
Companies Participated- 72
Total Number of Offers Made- 164
Average Domestic Salary- INR 12.19 LPA
Highest Domestic Salary- INR 20.84 LPA
Highest Overseas Salary- INR 52.94 LPA

Udaipur Students Seeking Placements- 17
Total Number of Offers Made- 17
Overseas Offers- 1
Average Domestic Salary- INR 13.3 LPA
Highest Domestic Salary- INR 18 LPA
Highest Overseas Salary- INR 21.35 LPA

Nagpur Students Seeking Placements- 52
Total Number of Offers Made- 52
Average Domestic Salary- INR 12.10 LPA
Highest Domestic Salary- INR 19 LPA

Visakhapatnam Students Seeking Placements- 45
Companies Participated- 42
Total Number of Offers Made- 50
Average Domestic Salary- INR 12.07 LPA
Highest Domestic Salary- INR 16 LPA

Bodh Gaya Students Seeking Placements- 47
Average Domestic Salary- INR 10.06 LPA
Highest Domestic Salary- INR 24 LPA

Amritsar Students Seeking Placements- 104
Companies Participated- 30+
Total Number of Offers Made- 104
Overseas Offers- 7
Average Domestic Salary- INR 11.93 LPA
Highest Overseas Salary- INR 54 LPA

Sambalpur Students Seeking Placements- 42
Companies Participated- 27

Total Number of Offers Made- 43
Average Domestic Salary- INR 10.55 LPA
Highest Domestic Salary- INR 60.70 LPA

Sirmaur

Students Seeking Placements- 33
Companies Participated- 45+
Total Number of Offers Made- 28
Average Domestic Salary- INR 12 LPA
Highest Domestic Salary- INR 32 LPA
Highest Overseas Salary- INR 53 LPA

Jammu

Students Seeking Placements- 47
Companies Participated- 51
Overseas Offers- 2
Average Domestic Salary- INR 10.15 LPA
Highest Domestic Salary- INR 32 LPA

* The data relating to IIM-Ahmedabad is of 2017 Placements.

Encouraging Entrepreneurship as a Career

Not everybody aspires to be in IIMs to land up in leading job roles, right? Many of you must be of the thought that you want to become your own boss and so, you eye becoming an entrepreneur. Even those of you who doesn't have such plans, well guess what, you may end up wanting to become a risk-taker.



with their constant efforts. If you see yourself working your way to become an entrepreneur in the coming future, be assured that you'd get the best support and guidance if you manage to grab yourself a seat in any of the IIMs.

Gain that IIM Advantage

With so much to offer, IIMs prove to be the unrivalled catalyst for management aspirants. If you seek a career in management, you definitely shouldn't give the opportunity of getting into an IIM a miss. That's your chance to get the par excellence education, exposure, campus life and ultimately a great management career. For those of you, who are already working towards the IIM goal, stay motivated and give it your best shot, because once you're there, you will realize it was all worth it.

Take a look at what Mr. Dheeraj P. Sharma, the Director of IIM Rohtak has to say on their campus- "IIM Rohtak is an institute of national importance. It continues to strive for excellence in research, teaching and executive education. Over the years, institute has made a significant mark in the industry. Historically best student placement records and significant research output are testimonials of the institute's success. Further, institute has the best diversity not only in its student population but also in its faculty composition. Great educational institutions are faculty led, administratively supported, and technology enabled. This is the mantra followed at IIM Rohtak." Similarly, all IIMs are established on the belief of imparting the best to its students and prepare them to become leaders in the corporate world. ■



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- Mr. Dheeraj P. Sharma
(Director, IIM Rohtak)

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